



education

RECOGNITION IN PROGRAM CREDITS

The broadcast of each program will open with a brief highlight of the partner organization, its mission, and its role in the MN Channel co-production. The partner's web address may also be listed.

Sponsors that help the partner fund a program will also be recognized in a similar manner.

arts

business

PROMOTION ON TELEVISION

Twin Cities Public Television will contribute broadcast time on both **tptMN** and **tptLIFE** to promote the MN Channel. Select programs will be featured in a promotional segment following *Almanac* on **tpt2** on Friday evenings.

cultures

environment

LISTING SERVICES

MN Channel productions are listed in all published and on-air television grids, including newspaper, *TV Guide*, TIVO, satellite, and cable program guides.

faith

health

TWIN CITIES PUBLIC TELEVISION MAGAZINE AND NEWSLETTER

Nine times a year, **tpt** Magazine is sent to approximately 90,000 Minnesota households. Each MN Channel show will be mentioned in the magazine's program schedule. In addition, shows may also be mentioned in the **tpt** e-newsletter sent to over 55,000 subscriber households.

history

politics

ONLINE PROMOTION

The MN Channel website (www.mnchannel.org) promotes partners' upcoming events and broadcasts. It also provides detailed descriptions of each partner organization and links to its online resources.

science

world

technology